

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u> 571726 /		<u>Alt Order #</u> 09807060
<u>Product</u> AFSCME TAMMY BALDWIN		
<u>Contract Dates</u> 09/04/12 - 09/09/12		<u>Estimate #</u> 3194
<u>Advertiser</u> AFSCME		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Ryan Anzalone	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 293.70
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Adelstein & Associates
Attention: Candy Kyle
222 West Ontario Street
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	09/04/12	09/07/12	M-F 5a-530a	5a-530a		:30				NM	4	\$1,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$335.00	2.10			
N 2	6	09/04/12	09/07/12	M-F 530a-6a	530a-6a		:30				NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$415.00	2.40			
N 3	6	09/04/12	09/07/12	M-F 6a-7a	6a-7a		:30				NM	4	\$3,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$965.00	3.80			
N 4	6	09/04/12	09/07/12	M-F 7a-8a	7a-8a		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,000.00	3.90			
N 5	6	09/04/12	09/07/12	M-F 8a-9a	8a-9a		:30				NM	4	\$3,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$885.00	3.50			
N 6	6	09/08/12	09/08/12	Sa 7a-8a	7a-8a		:30				NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$335.00	1.80			
N 7	6	09/08/12	09/08/12	Sa 8a-9a	8a-9a		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$315.00	2.10			
N 8	6	09/09/12	09/09/12	Su 7a-8a	7a-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$250.00	1.80			
N 9	6	09/09/12	09/09/12	Su 8a-9a	8a-9a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$285.00	2.00			
N 10	6	09/04/12	09/07/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00	2.30			
N 11	6	09/04/12	09/07/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$315.00	2.40			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
571726 /	09807060

Contract Dates	Product	Estimate #
09/04/12 - 09/09/12	AFSCME TAMMY BALD	3194

Advertiser	Original Date / Revision
AFSCME	08/29/12 / 08/29/12

												Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	6	09/04/12	09/07/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00	2.50			
N 13	6	09/04/12	09/07/12	M-F 4p-430p	4p-430p		:30				NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$315.00	1.90			
N 14	6	09/04/12	09/07/12	M-F 430p-5p	430p-5p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00	2.20			
N 15	6	09/04/12	09/07/12	M-F 5p-530p	5p-530p		:30				NM	4	\$2,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$615.00	2.90			
N 16	6	09/04/12	09/07/12	M-F 530p-6p	530p-6p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$550.00	2.60			
N 17	6	09/04/12	09/07/12	M-F 6p-630p	6p-630p		:30				NM	4	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$540.00	3.00			
N 18	6	09/08/12	09/08/12	Sa 6p News	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$400.00	2.10			
N 19	6	09/09/12	09/09/12	Su 5p-530p News	5-530p		:30				NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$435.00	2.80			
N 20	6	09/09/12	09/09/12	Su 530p-6p News	530-6p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$485.00	2.50			
N 21	6	09/04/12	09/07/12	M-F 630p-7p	630p-7p		:30				NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$565.00	2.30			
N 22	6	09/04/12	09/07/12	M-F 9-930p	9p-930p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,400.00	5.70			
N 23	6	09/04/12	09/07/12	M-F 930-10p	930p-10p		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,425.00	5.90			
N 24	6	09/04/12	09/07/12	M-F 10p-1035p	10p-1035p		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,300.00	5.40			
N 25	6	09/08/12	09/08/12	Sa 9p-930p	9p-930p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,000.00	4.00			
N 26	6	09/08/12	09/08/12	Sa 930p-10p	930p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,000.00	4.80			
N 27	6	09/08/12	09/08/12	Sa 10p-1035p	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,000.00	4.40			
N 28	6	09/09/12	09/09/12	Su 9p-930p	9p-930p		:30				NM	1	\$1,150.00

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09/04/12 - 09/09/12	AFSCME TAMMY BALD	3194

<u>Advertiser</u>	<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																												
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Week: 09/03/12	09/09/12	-----S	1	\$1,150.00	5.60																																				
N 29	6	09/09/12	09/09/12	Su 930p-10p	930p-10p		:30				NM	1	\$1,150.00																												
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Week: 09/03/12	09/09/12	-----S	1	\$1,150.00	5.80																																				
N 30	6	09/09/12	09/09/12	Su 10p-1035p	10p-1035p		:30				NM	1	\$1,000.00																												
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Week: 09/03/12	09/09/12	-----S	1	\$1,000.00	4.50																																				
N 31	6	09/04/12	09/07/12	M-F 1035p-1105p	1035p-1105p		:30				NM	4	\$1,660.00																												
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Week: 09/03/12	09/09/12	-TWTF--	4	\$415.00	3.30																																				
N 32	6	09/04/12	09/07/12	M-F 1105p-1135p	1105p-1135p		:30				NM	4	\$1,140.00																												
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Week: 09/03/12	09/09/12	-TWTF--	4	\$285.00	1.70																																				
N 33	6	09/04/12	09/07/12	M-F 1135p-1205a	1135p-1205a		:30				NM	4	\$900.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 09/03/12	09/09/12	-TWTF--	4	\$225.00	1.20																																				
N 34	6	09/08/12	09/08/12	1035p-1135p	1035p-1135p		:30				NM	1	\$200.00																												
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Week: 09/03/12	09/09/12	-----S-	1	\$200.00	1.80																																				
N 35	6	09/09/12	09/09/12	Fox 6 Blitz	1035p-1105p		:30				NM	1	\$700.00																												
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Week: 09/03/12	09/09/12	-----S	1	\$700.00	3.70																																				
Totals										293.70		95	\$60,105.00																												

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/09/12	95	\$60,105.00	\$51,089.25
Totals	95	\$60,105.00	\$51,089.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Dennis Haggerty
do hereby request station time concerning the following issue:

Baldwin for Senate on Behalf of AFSCME
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

<p>_____</p>

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

<p><i>Adelstein</i></p>	<p><i>Lisdon</i></p>
-------------------------	----------------------

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/27/2012 *[Signature]* 312-787-3322
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

TOTAL P.01

ADELSTEINILISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654


THE PRIVATE BANK
120 SOUTH LA SALLE STREET • CHICAGO, ILLINOIS 60603
2-648-710

 Check Fraud
Protection for Business

8/29/2012

PAY TO THE
ORDER OF

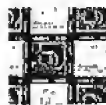
WITI-TV

\$ **51,089.25

Fifty-One Thousand Eighty-Nine and 25/100*****

DOLLARS

WITI-TV



MEMO

AFCME est 3194

AUTHORIZED SIGNATURE

Security features. Details on back.

⑈024099⑈ ⑆071006486⑆ 116908⑈

ADELSTEINILISTON

WITI-TV

AFCME est 3194

8/29/2012

51,089.25

24099

P.01/01

AUG-28-2012 22:20